

EDUCATIONAL ACHIEVEMENT UNIT/LEARNING RESULTS UNIT				
Name of Field/ Qualification	82-41-M/05 Graphic design		Level EQF	4
	Art graphic designer (code: 34-017-H) Graphic designer for digital media (code: 34-045-M)			
Name of Unit of Learning Outcomes/Outcomes of Learning	DESIGN OF ECOLOGICAL STICKER Task: Design a simple circular sticker that reflects the current climate crisis. Use only two printing colours. Try to find a striking visual motif, which you then support with adequate typography. The diameter of the sticker should be 10 cm. It is also necessary to design the cutout of the sticker. Objective: The goal of the project is to comment on the current topic, to point out the biggest sources of pollution and warming of the planet, which contribute to the deterioration of the situation, and to try to verbalize possible solutions in a simple form. Task Completion Schedule: <ol style="list-style-type: none"> 1. Assigning exercises and explaining the purpose 2. Obtaining information about the chosen topic, sketching 3. Searching for a suitable visual abbreviation, illustration, symbol 4. Realization and processing of visual design elements (work in graphic software) 5. Work with typography, completion, preparation of print data 6. Preparation of the presentation and visualization of the final solution 7. Submitting files to shared storage on the internal disk or the cloud 			
Anticipated duration of execution:	<ul style="list-style-type: none"> • 12 hours (3 days) – Theory teaching, practice and verification of acquired knowledge, skills and competences <i>Explanatory notes: The proposed number of hours and days is only indicative. The host school can adapt the timetable to the current needs of the students and the possibilities of the school.</i>			

Expected results / learning/education achievements are divided into:		
Knowledge	Skills	Competences / level of independence and responsibility and social skills
<p><i>(Knowledge acquired in the course of education, learning or experience, acquired and comprehended information (facts, theories, procedures, etc.), general or professional (factual).)</i></p>	<p><i>(The motor/intellectual ability of an individual to apply knowledge, materials, means and tools in practice (e.g. when performing a certain specific activity).)</i></p>	<p><i>(Such mental/sensory/motor qualities/characteristics of an individual as are a necessary prerequisite for the use of acquired knowledge and skills for the good performance of the required activity in a certain environment (work, study, personal) and under certain circumstances, e.g. interaction with people.) https://www.narodnikvalifikace.cz</i></p>
<p>Learner is aware of:</p> <ul style="list-style-type: none"> ● basic principles of composition ● composition of visual plans ● the choice of font according to the situation of use ● principles of ideamaking ● and visual communication ● software settings for both vector and raster graphics ● principles of color theory ● typographic rules ● suitable digital file formats for final output 	<p>Learner is able to:</p> <ul style="list-style-type: none"> ● create a thematic area search ● submit an idea of your own solution to the topic ● choose the right technological procedure for working with vector and raster graphics ● choose a suitable font and work with it appropriately ● set the layout of the document ● work with the appropriate software ● prepare files for submission 	<p>Learner is characterised by:</p> <ul style="list-style-type: none"> ● digital literacy and computer skills ● independent creative thinking (adaptability, flexibility, ability to improvise) ● ability to present ideas, analyze and solve problems ● the ability to work with information ● dexterity ● ability to plan and organize work ● a sense of teamwork ● technical literacy ● communication skills and cultured speech <p><i>Explanatory notes: Level of achievement:</i> <i>E - elementary</i> <i>I - intermediate</i> <i>H - high</i></p>
<p>Expected results of the learning/education – knowledge, skills, competences/level of independence and responsibility:</p>		

Mobility participant will be able to:

- present independently developed proposals and possible solutions
- control graphics software
- prepare files for online publishing as well as printing
- work with information sources
- use communication skills, present independently

Verification of unit learning outcomes/outcomes of learning:

Presentation of the video included with the oral defense statement.

Showing of the correctly accomplished: result/output of the learning/education unit

